

# Equity-linked Bond Germany Basic & Extra



## **Equity-linked Bond Germany**

Equity-linked Bond Germany is a bond issued by Nordea Bank Finland Plc with a maturity of about six years, offering investors an opportunity to invest in high-profile German companies. Germany is currently the driver of European economic growth. Despite the crisis in Ukraine, Nordea forecasts that the German economy, supported by domestic demand, will grow by about 1.6% in 2014. The share basket has an emphasis on consumer goods companies that are among the best known in their sector in Germany and across the world. Equity-linked Bond Germany provides an attractive investment alternative, as a return will be paid on the investment if share prices rise, but the nominal capital will be paid back in full on the maturity date even if share prices decline.

#### Share basket

The yield on Equity-linked Bond Germany is based on the performance of a share basket composed of the shares of ten German companies. All companies in the basket have equal weights.

## Companies in the share basket

Company	Sector
Allianz SE	Financials
Beiersdorf AG	Consumer goods, non-cyclical
Deutsche Boerse AG	Financials
Deutsche Telekom AG	Communications
E.ON SE	Public services
Fresenius Medical Care AG	Consumer goods, non-cyclical
Muenchener Rueckver AG	Financials
Siemens AG	Industry
Volkswagen AG	Consumer products, cyclical
Daimler AG	Consumer products, cyclical

Source: Bloomberg

### Yield table: Equity-linked Bond Germany Basic\*

Change in the share basket	Participation rate	Yield	Nominal value	Final value	Yield p.a.*
150%	60%	90%	100 %	190%	10.9 %
125%	60%	75%	100 %	175%	9.4 %
100%	60%	60%	100 %	160%	7.8 %
75%	60%	45%	100 %	145%	6.0 %
50%	60%	30%	100 %	130%	4.1 %
25%	60%	15%	100 %	115%	2.0 %
0%	60%	0%	100 %	100%	-0.3 %
-25%	60%	0%	100 %	100%	-0.3 %
-50%	60%	0%	100 %	100%	-0.3 %
-75%	60%	0%	100 %	100%	-0.3 %
-100%	60%	0%	100 %	100%	-0.3 %

### **Equity-linked Bond Germany Extra\***

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Change in the share basket	Participation rate	Yield	Nominal value	Final value	Yield p.a.*
150 %	160%	240%	100 %	340%	20.7 %
125 %	160%	200%	100 %	300%	18.2 %
100 %	160%	160%	100 %	260%	15.4 %
75 %	160%	120%	100 %	220%	12.2 %
50 %	160%	80%	100 %	180%	8.6 %
25 %	160%	40%	100 %	140%	4.1 %
0 %	160%	0%	100 %	100%	-1.6 %
-25 %	160%	0%	100 %	100%	-1.6 %
-50 %	160%	0%	100 %	100%	-1.6 %
-75 %	160%	0%	100 %	100%	-1.6 %
-100 %	160%	0%	100 %	100%	-1.6 %

<sup>\*</sup> In yield calculation the change in the value of the four best performing shares is replaced with 30%. Read more on the yield calculation on page 5. The yield calculation includes the Basic tranche's premium of 2% and the Extra tranche's premium of 10%. The premium will not be returned. Taxes have not been accounted for. The information below is intended as an example and does not reflect the product's historical or expected return.



#### **Yield calculation**

The yield paid at maturity is determined based on the performance of the share basket and the participation rate. In calculating the performance of the share basket, the change in the value of the four best performing shares is replaced by 30% irrespective of the actual performance of the shares during the investment period. The performance of the share basket is the average of the value performance of the shares calculated in this way. The performance of each share is calculated by dividing the difference between its final price and initial price by the initial price is the closing price of the share on 29 October 2014. The final price is the closing price of the share on 1 October 2020.

If, in accordance with the yield calculation, the share basket performance is positive, the yield on the Basic tranche will be calculated by multiplying the increase in value by the participation rate of 60%. The yield on the Extra tranche will be calculated by multiplying the increase in value by the participation rate of 160%. If the share basket performance in accordance with the issue terms is zero or negative, no yield is paid.

Extra

65%

The nominal capital will be fully repaid at maturity regardless of the performance of the share basket. The premium will not be returned.

The yield calculation examples below show how much the equity-linked bond's Basic and Extra tranche would yield in three different market scenarios. The column "Changes accounted for in the yield calculation" shows how the performance of the top four shares in the basket is replaced with 30%. At the bottom of the table, you can see how much the Basic and Extra tranche would yield at these performance figures. The information presented here is intended as an example and does not reflect the product's historical or expected performance.

Example 1: Strong rise						
					Performa	nce used
Equity	Initial pric	e Final Pri	ce Perfor	mance	in yield ca	Iculation
1	100	300	2009	6	30%	
2	100	270	1709	6	30%	
3	100	260	1609	6	30%	
4	100	250	1509	6	30%	
5	100	230	1309	6	130%	
6	100	220	1209	6	120%	
7	100	200	1009	6	100%	
8	100	170	709	6	70%	
9	100	160	609	6	60%	
10	100	150	509	6	50%	
			Ave	rage:	65%	
	Share	Participa	Repay	/	Maturity	Annual
	basket x	tion rate	+ ment	=	value	yield*
Basic	65%	60%	1009	6	139%	5.3 %

100%

204%

10.8 %

160%

Example 2: Minor rise						
Equity	Initial prid	ce Final Pri	ce Perf	ormance	Performa	nce used
1	100	170	7	0%	30%	
2	100	160	6	0%	30%	
3	100	150	5	0%	30%	
4	100	140	4	0%	30%	
5	100	125	2	5%	25%	
6	100	120	2	0%	20%	
7	100	120	2	0%	20%	
8	100	115	1	5%	15%	
9	100	110	1	0%	10%	
10	100	90	-1	0%	-10%	
			Av	erage:	20%	
	Share	Participa	Rep	ay	Maturity	Annual
	basket >	tion rate	+ mei	nt =	value	yield*
Basic	20%	60%	10	0%	112%	1.6 %
Extra	20%	160%	10	0%	132%	3.1 %

		Example	3: S	trong dec	line		
Equity	Initial prid	ce Final Pri	ce	Perform	ance	Performa	nce used
1	100	110		10%		30%	
2	100	100		0%		30%	
3	100	80		-20%		30%	
4	100	65		-35%		30%	
5	100	60		-40%		-40%	
6	100	50		-50%		-50%	
7	100	40		-60%		-60%	
8	100	25		-75%		-75%	
9	100	20		-80%		-80%	
10	100	10		-90%		-90%	
				Avera	ge:	-28%	
	Share	Participa		Repay		Maturity	Annual
	basket >	tion rate	+	ment	=	value	yield*
Basic	0%	60%		100%		100%	-0.3 %
Extra	0%	160%		100%		100%	-1.6 %

<sup>\*</sup> The yield calculation includes the Basic tranche's premium of 2% and the Extra tranche's premium of 10%. The premium will not be returned. Taxes have not been accounted for.



## **Subscription information**

Issuer	Nordea Bank Finland Plc; credit ratings Aa3 (Moody's, negative outlook) and AA-(Standard & Poor's, negative outlook).					
Subscription period	15 September - 23 October 2014					
Issue date	15 September 2014					
Minimum subscription	1,000 euros					
Bond number and	Equity-linked Bond Germany Basic: A646 and FI4000090683					
ISIN	Equity-linked Bond Germany Extra: A647 and FI4000090691					
Maturity date	15 October 2020					
Subscription price	ion price Basic: Variable, about 102%*, including a premium of about 2%.					
	Extra: Variable, about 110%*	, including a premium of about 10%.				
Participation rate	Basic: 60%					
	Extra: 160%					
Reference asset	Share basket consisting of ten shares with equal weights:					
	Allianz SE Beiersdorf AG Deutsche Boerse AG Deutsche Telekom AG E.ON SE	Fresenius Medical Care AG Muenchener Rueckver AG Siemens AG Volkswagen AG Daimler AG				
Initial price	29 October 2014					
Final price	1 October 2020					
Yield calculation	The yield paid at maturity is determined based on the performance of the share basket and the participation rate. In calculating the performance of the share basket, the change in the value of the four best performing shares is replaced by 30% irrespective of the actual performance of the shares during the investment period. The performance of each share is calculated by dividing the difference between its final price and initial price by the initial price. The performance of the share basket is the average of the value performance of the shares calculated in this way. If the share basket performance is positive, the yield on the Basic tranche will be calculated by multiplying the increase in value by the participation rate of 60% and the yield on the Extra tranche by the participation rate of 160%. If the share basket performance in accordance with the issue terms is zero or negative, no yield is paid.					



Structuring cost	The subscription price includes a structuring cost. The structuring cost of the Basic tranche is 3.5%, which is the equivalent of an annual cost of about 0.6%. The structuring cost of the Extra tranche is 4.0%, which is the equivalent of an annual cost of about 0.7%. The structuring cost is based on the values of the fixed income and derivative investments included in the note on the valuation date of 26 August 2014. The structuring cost includes all expenses incurred by the issuer from the note, such as issue, licensing, material and marketing costs. The issuer does not charge a separate subscription fee or separate custody fees for the bond.
Places of subscription	Nordea Bank AB Lithuania branch, www.nordea.lt
Repayment of capital	The issuer Nordea Bank Finland Plc repays the nominal capital of the bonds in full at maturity irrespective of the performance of the reference assets. The premium will not be returned. The premium is determined on the basis of the subscription date. The bonds involve a risk of the issuer's insolvency. If an investment is sold on the secondary market before maturity, the secondary market price may be higher or lower than 100%.
Secondary market	In normal market conditions the issuer, Nordea Bank Finland Plc, will quote a repurchase price for the bonds, which may be lower or higher than the nominal value.
Taxation	Potential yield at maturity is subject to tax at source on interest income for natural persons with general tax liability in Lithuania in accordance with the valid tax legislation.
Custody	Free of charge with Nordea Bank AB.
Security	The bonds are unsecured.
Cancellation of the issue	The issuer has the right to cancel the issue based on changes in the economic circumstances or if the total amount of subscriptions is low, or if something should occur that the issuer considers might endanger the issue.
Listing	No application will be made for listing the bonds.

Bonds A646 and A647 are issued under the Structured Note Programme (a bond programme reported to the Finnish Financial Supervisory Authority from Ireland) of Nordea Bank Finland Plc dated 20 December 2013 and updated later. The base prospectus in English is available on the issuer's website at www.nordea.fi/bond. The final terms of the bonds and the base prospectus can be obtained from the seller. The English version of the terms is binding and thus applicable in possible conflict situations.

<sup>\*</sup> According to the market situation on 26 August 2014.



## Risks of the investment bonds

## Issuer risk

Investment bonds involve a risk of the issuer Nordea Bank Finland Plc's insolvency. The risk relating to the issuer's repayment ability refers to the risk of the issuer becoming insolvent and being unable to fulfil its commitments in a bankruptcy etc. The investor may lose his or her invested capital and any potential yield partially or in full in the event of the issuer's insolvency. Nordea has credit ratings of Aa3 (Moody's) and AA- (Standard & Poor's, negative outlook). The bonds are unsecured.

#### Yield risk

The yield of the investment bonds is determined in accordance with the yield calculation method and on the basis of the reference asset's performance. The performance in accordance with the yield calculation method may differ from that of a direct investment in the reference asset during the investment period. Any dividend income from the reference asset will not necessarily be included in the yield received by the investor.

## **Premium risk**

A potential premium, i.e. the proportion of the subscription price exceeding the nominal value of the bond, will not be returned. The size of the loss incurred by the investor from the premium depends on how much the yield is below the premium paid.

## Secondary market risk

If the investor sells the investment on the secondary market before maturity, the repurchase price may be higher or lower than its nominal value. In normal market conditions Nordea Bank Finland Plc quotes a secondary market price on the investment on nominal values of 1,000 euros or more.

### **RISK CLASSIFICATION**

LOW RISK. CAPITAL PROTECTION. Structured investment products, the nominal capital of which is returned at maturity if the issuer is solvent. The investment may include a premium of 15% at the most. The capital protection is only valid on the maturity date and it does not cover the premium or the fees and costs paid by the investor. The risk relating to the issuer's repayment ability is described in this marketing brochure. The risk classification does not remove the investor's obligation to carefully study this marketing brochure, the product-specific terms and conditions and the prospectus, if any, and the risks mentioned in them.



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